

e.m.company

Company Profile

Headquarter and Warehouse

Via Guido Rossa, 184 – 62015 Monte San Giusto (MC)



E.M. Company was founded in 1996 in Monte San Giusto, in Marche region, one of the most productive areas in the footwear industry.

Over time, the founders **Enio Ruani** and **Marco Franchellucci** have been investing in creativity, quality and innovation. All that has allowed the company to specialize in the production of fashion accessories, manufacturings and decorations for footwear, leather goods and clothing.

In order to meet its constant growth, in 2023 E.M. Company opened a new production plant, entirely dedicated to manufacturing processes. The growing focus of the markets towards the sustainability of fashion products and the demand for responsible industrial processes have enabled the company to implement more secure and environmentally conscious business models.



Production Plant

Via Guido Rossa, 49 – 62015 Monte San Giusto (MC)

The company is structured in several departments specialized in different processings, each of them with specific machinery and their increasingly innovative techniques.

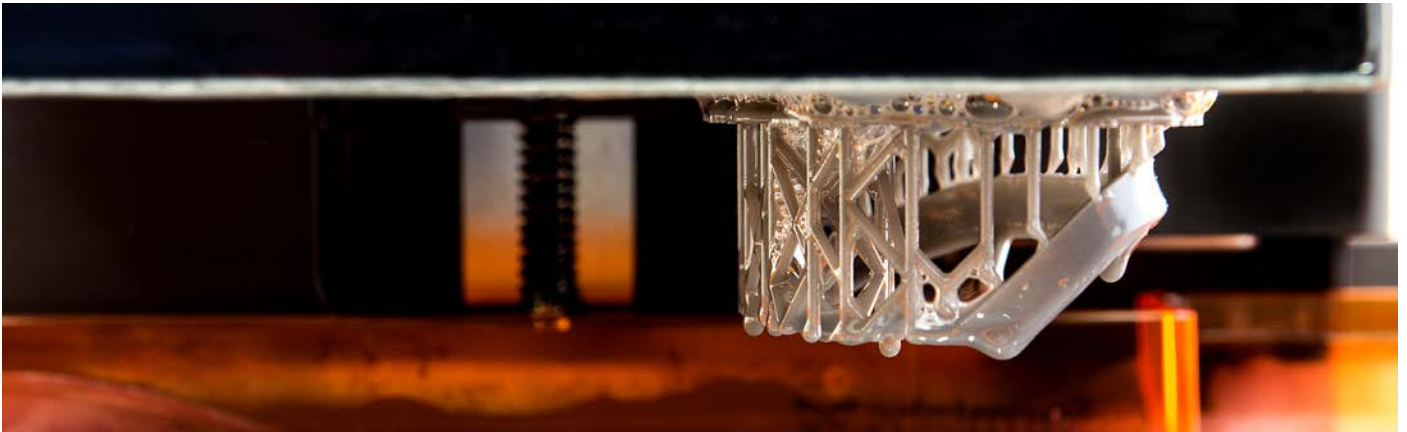
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Design Department



The style office carries out research, study and analysis of fashion trends to provide innovative proposals to the customer. From the design begins the creative flow of ideation and design of the accessory, combined with the use of advanced technologies. The team of designers supports the customer in the research for technical solutions, from prototyping to sample development.

3D Prototyping



The rapid prototyping machine allows the transition from the three-dimensional digital model to a real object, offering high quality results. E.M. Company uses the 3D printer with stereolithographic method to improve the research and study of new solutions, optimizing time of realization and costs and thus shortening the time to market of a given product.

Compliance Test

The increasing attention of the market towards the sustainability of fashion products and the demand for responsible industrial processes have led the company to increase environment-friendly business models that are safer to a customer. Therefore, we invested in an internal chemical laboratory with specific equipment, that allows to identify and eliminate substances harmful to health and to the environment, in compliance with current legislation and with a view to transparency on the market.



Jewel Accessories

Creativity and meticulous work allow us to make unique jewels. The components, carefully welded, become unique pieces which are later galvanized or painted according to the chosen colour. The stone fixing completes the accessory and makes it precious, exclusive and suitable for each type of requirement.



Jewel Clothing



Brass Accessories



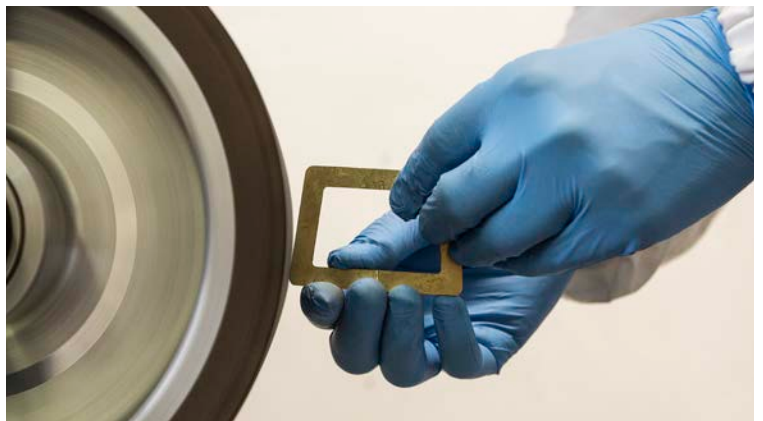
In the brass department, working metal becomes an art. High-level accessories are created from a simple model.

The drawing, elaborated through CAD / CAM software, is transmitted and realized with numerical control machines.

This equipment meticulously engrave and cut the brass for an excellent quality of the finished product, always in compliance with the regulations.

The accessory previously sanded to eliminate the attachment marks, is then tumbled to remove the rough edges.

With the polishing, a raw accessory is smoothed and then it passes to the final galvanic colouring phase.



Hotfix Applications



In 2011 the need arose to specialize in the creation, realization and application of thermoadhesive papers, with the use of a wide range of precious materials, such as rhinestones, studs and half pearls.

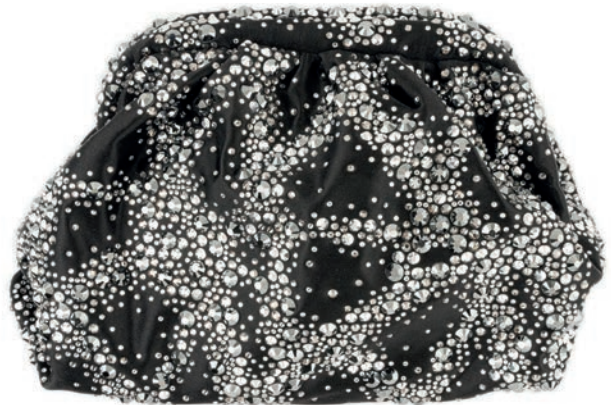


The company relies on dedicated machinery to develop an idea into a technical drawing, suitable for the realization.



Before being applied to leather and fabrics agreed with the customer, the adhesive paper is checked and, if necessary, manually placed by qualified internal personnel.

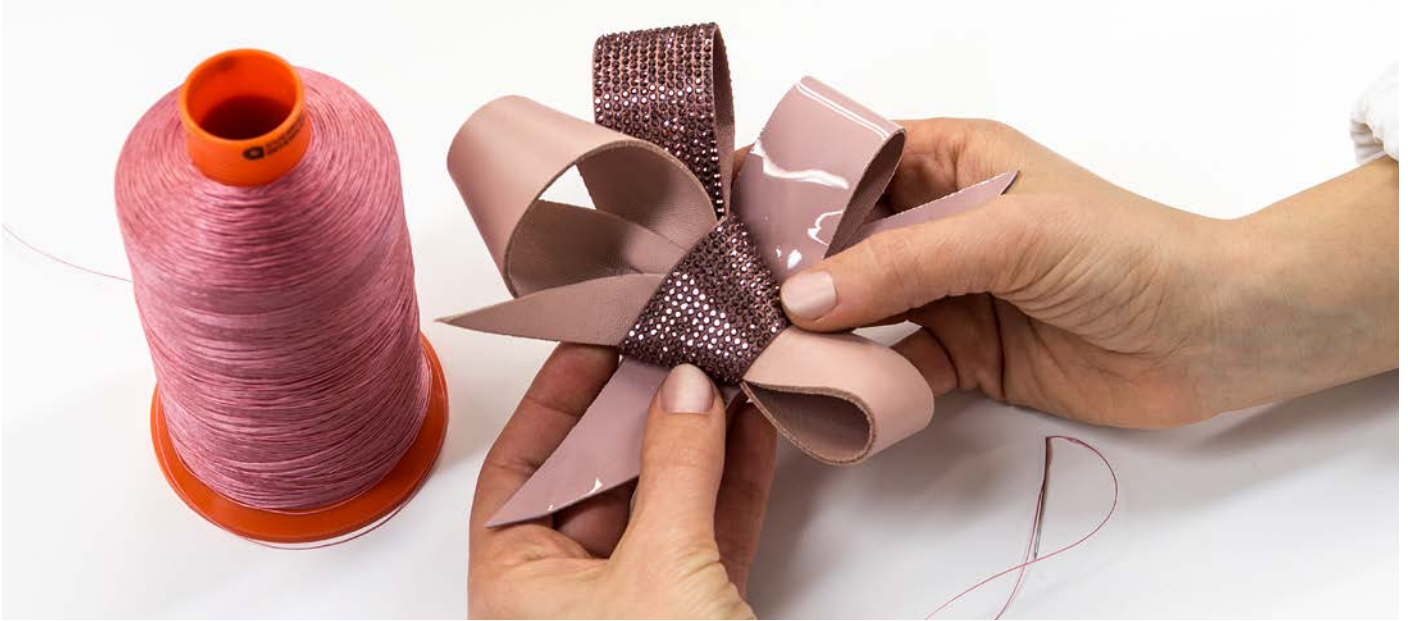
Example of Hotfix Applications



Example of Hotfix Applications



Handmade Bows and Flowers



Skills and imagination are the key words in our laboratory.

The expert artisans make strictly handmade accessories, combining different materials and types of workmanship, creating unique and personalized creations with needle and thread.

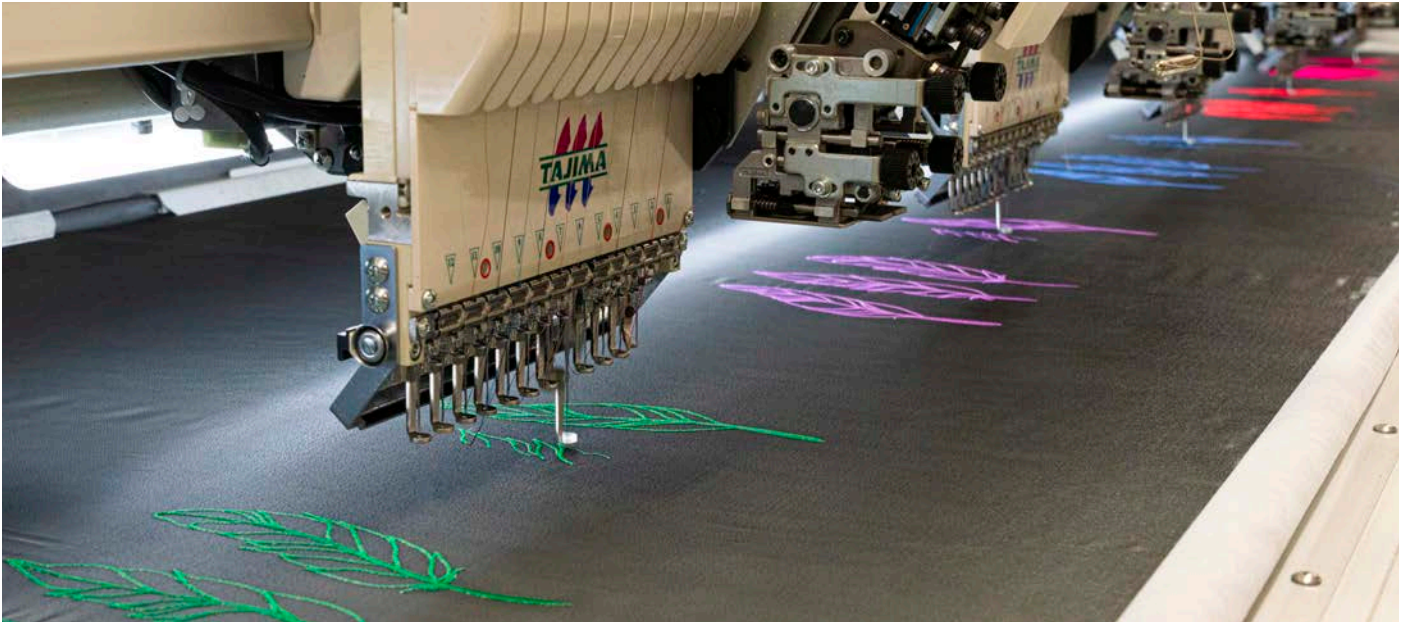
Bows, flowers and embroidery, even these on the loom, are sometimes embellished with bright details.



Example of Handmade Bows and Flowers



Industrial Embroidery



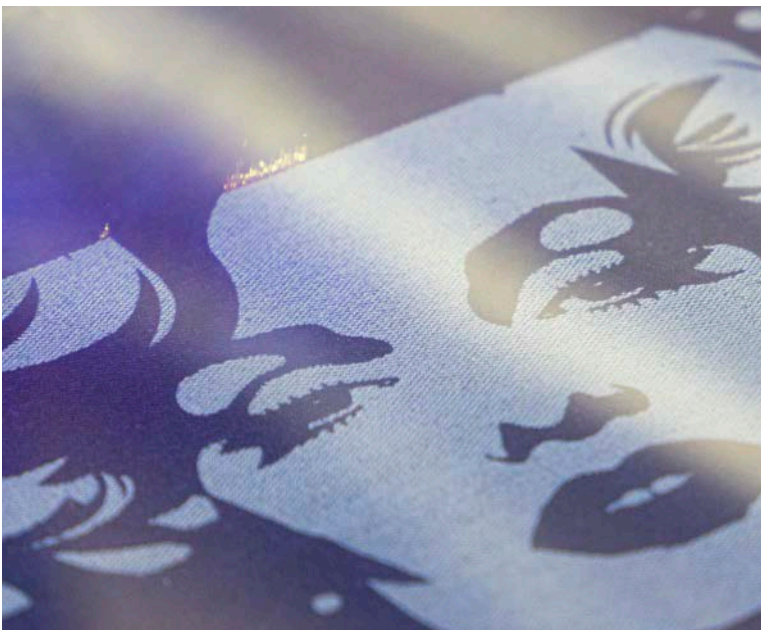
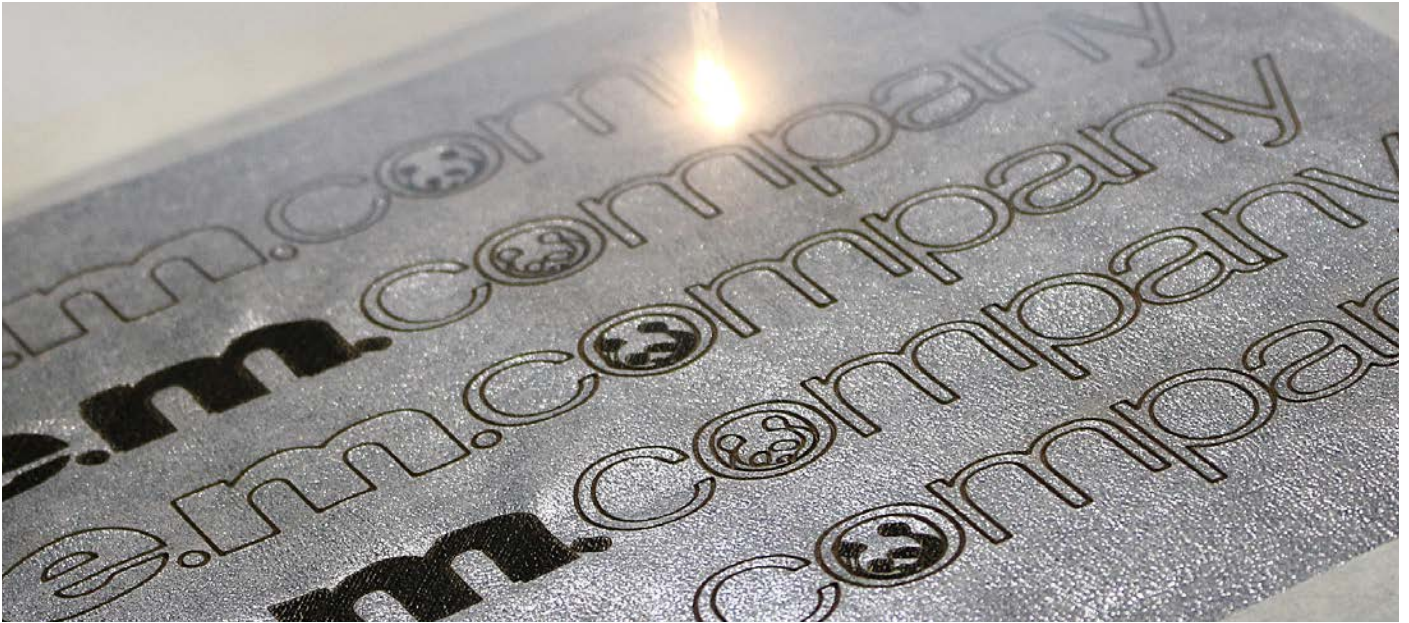
The manual ability is supported by the latest technologies.

The use of the industrial embroidery machine allows any kind of decoration to be made uniformly and automatically using different techniques and yarns.

Following the trace given by the programme, the electronic machines intertwine threads, giving all sorts of shapes, even those with the 3D effect.



Laser Processing

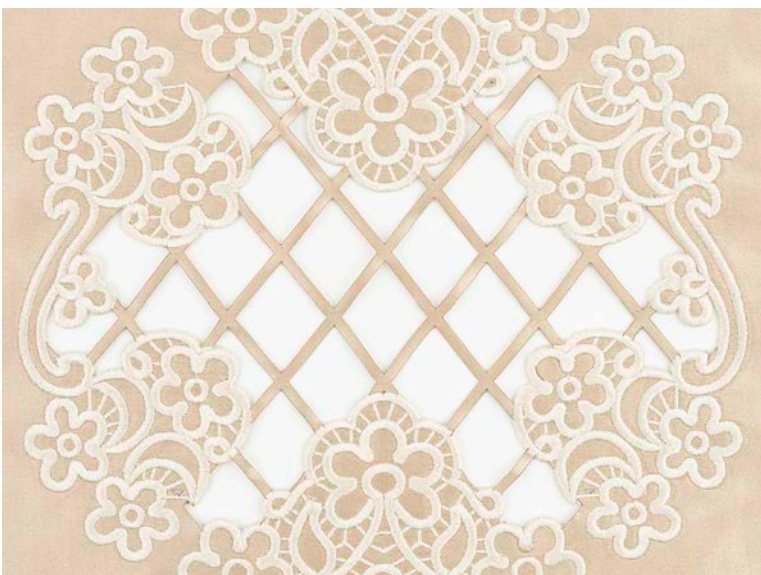


Laser processing is a technology capable of making cuts and engravings on wood, leather and organic fabrics.

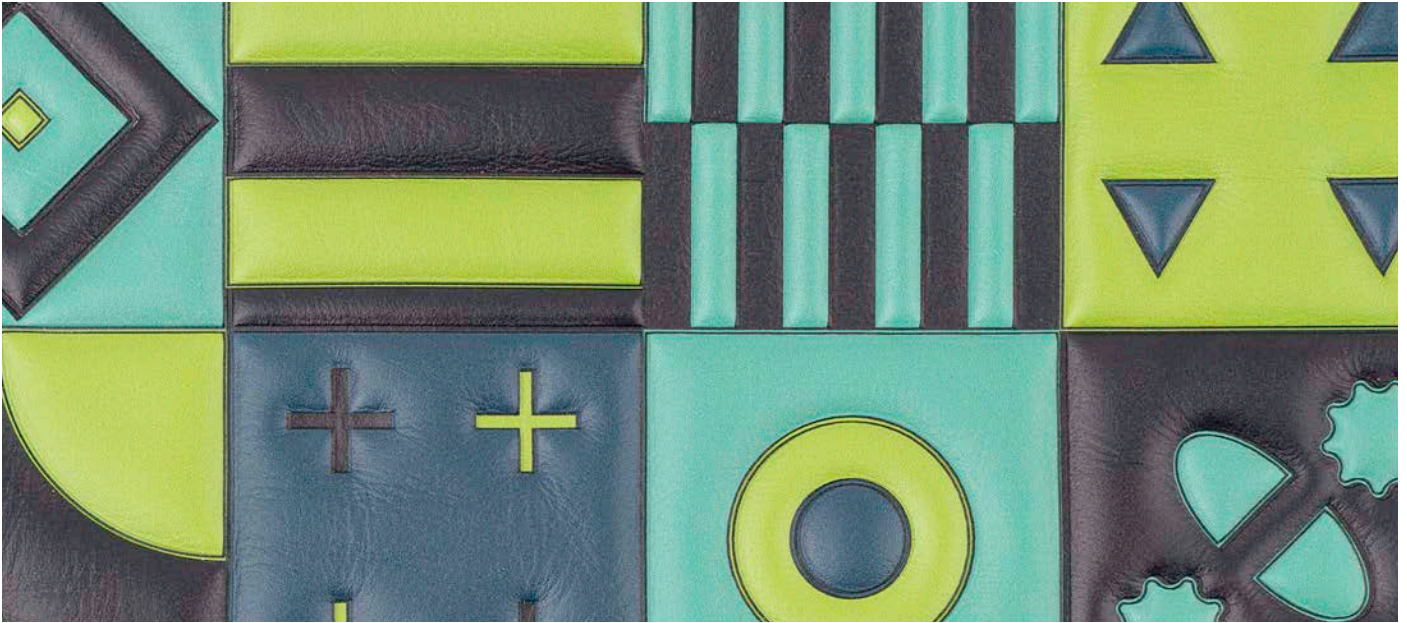
It's possible to make engravings with different depths, holes and decorations with an embroidery effect.

This computerized machine has indisputable advantages such as extreme precision and speed.

Collaboration with other departments is of fundamental importance; for example, laser processing allows the leather surface to be adapted to thermoadhesive applications.



High Frequency



E.M. Company has recently purchased a company specialized in punching, carving, hot stamping and particularly in high frequency.

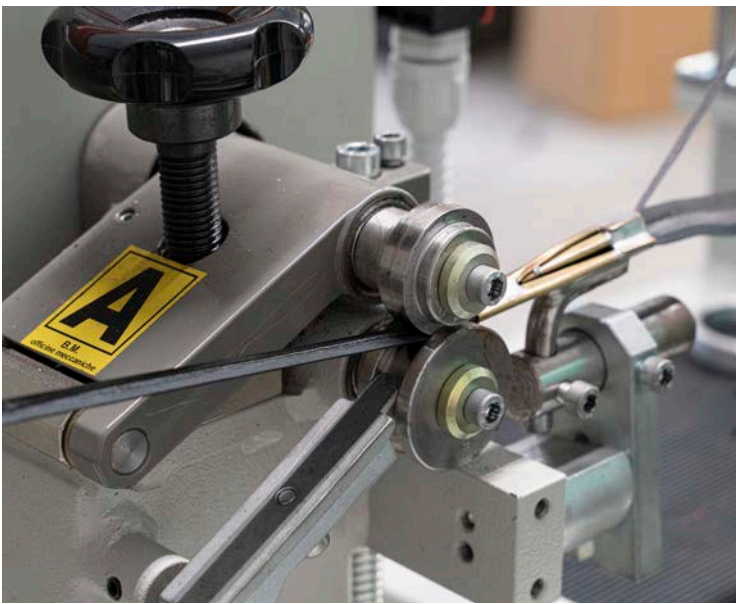
This technique is used on a large variety of materials, such as fabrics, synthetics and most of all on leather for the creation of bags, footwear, wallets, etc.

High frequency does not stress the material and does not modify the thermo reactivity of the colour. The processing allows the fusion and the re-welding of the material on a molecular level, reaching its melting point.

Through this technique, it is possible to obtain a wide range of relief combinations, creating logos, textures, geometric designs and much more.

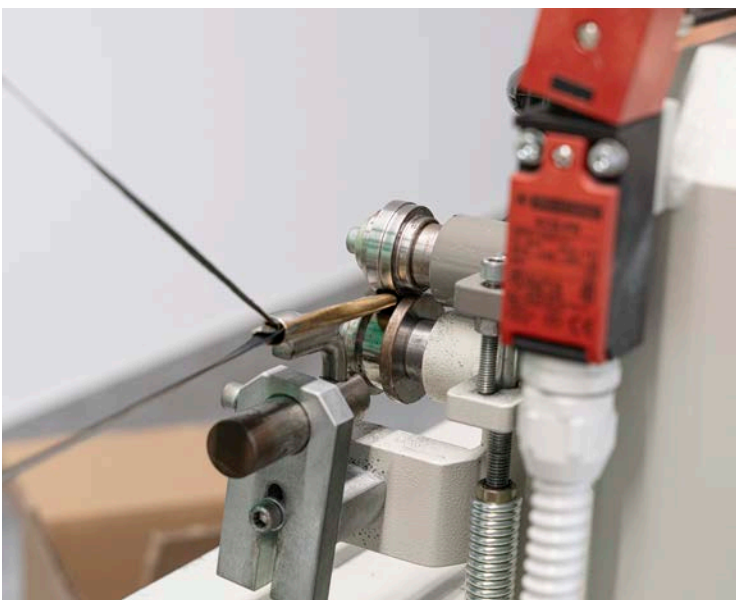


Leather Edging



In terms of fashion, leather processing is a form of art. It requires precision, passion and a deep knowledge of the material.

One of the most refined techniques is the creation of flat leather straps and weavings. These processes transform simple pieces of leather into design masterpieces.



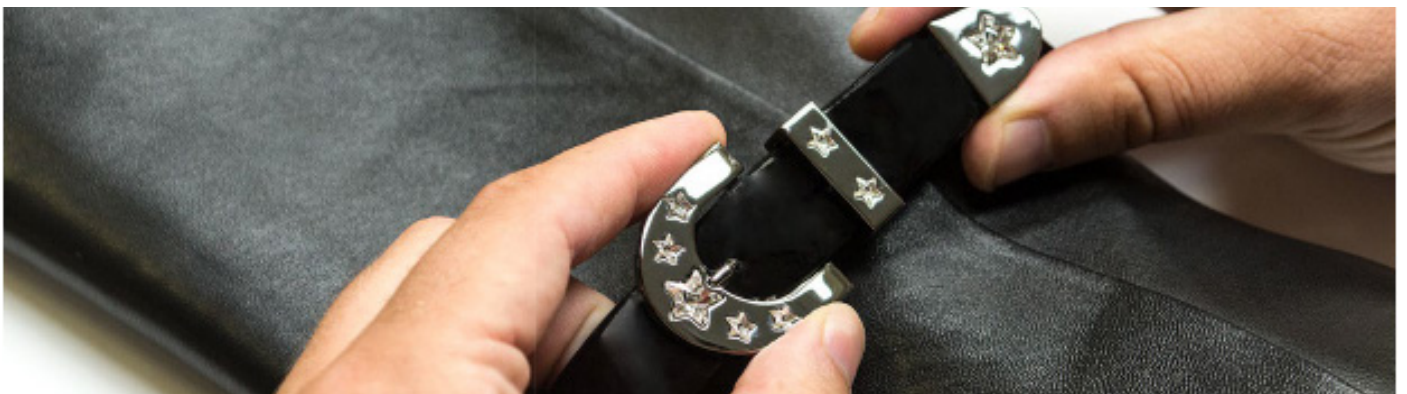
Our products include: flat leather straps, "bombè", braids, coated welts, covered elastic bands, stretch leather, woven leather, hot-melt or cold laminations.

Import Department



Company's collection, renewed every season, also consists of a wide range of imported accessories. In order to meet the growing market demand, the company opened production channels abroad to optimize the costs while maintaining high quality level. The accessory, designed and internally projected, is then developed and manufactured in other countries, always in compliance with company standards and current regulations.

Zamak Accessories



In order to meet all market needs, other metal alloys - such as zamak - can be used to produce accessories like buckles, clamps, rivets, ornaments and much more.

Quality Control



E.M. Company guarantees daily quality checks carried out at each processing step, to ensure that the finished product complies with the customer requirements.

From sampling to production

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